

# VMO – VALUE MANAGEMENT OFFICE

Expanding on a *strategic* PMO model and capabilities, a **VMO Hub** framework is the next-generation PMO. It brings the overarching focus of aligning the entire organization with a **value-centric** shift, making **value definition and delivery** for the business and customer the unifying thread across the organization. This allows for increased enterprise transparency, agility, innovation, cost reduction, efficiency, adaptability, and sustained market leadership.

## Designed to spotlight and catalyze

- enterprise-wide initiatives - beyond projects
- success metrics and optics focused on value realization
- investing in the right things at the right time
- process, communication, and capability management
- agility to adapt to change and pivot with speed
- commitment to excellence and positive impact
- heightened clarity around roles and responsibilities
- continuous insights for improvement
- avoidance of bottlenecks and suboptimal process
- ability to navigate VUCA\*
- reusable playbook for continuous transformation

## Critical success factors

- 🔗 Effective VMO Leadership and Engagement
- 🔗 Executive Sponsorship
- 🔗 Organizational Alignment and Collaboration
- 🔗 Lean/Agile Mindset and Technique Alignment

\*volatility, uncertainty, complexity, ambiguity

