

Evolving Startups | Software Solution Providers | Investors | Health and Life Science

We help clients harness complexity, evolve their business, define pathways for success & manage risks:

- Clarify and unify purpose, value, functions, roles, responsibilities, collaboration and communication
- Define an operational scalability framework that evolves and grows company and customers
- Identify disconnects, inconsistencies and rework in day-to-day operations with proposed solution strategies
- Design best-practice solution frameworks for tech/SaaS providers that help customers achieve the intended value
- Reduce planning and implementation gaps associated with process, technology and practice innovation initiatives
- Ensure and validate an optimized approach for success with investments, strategic initiatives and business goals

Our engagement model, shown below, is simple and easily adapted to different domains and focus areas.

Clients at all levels of the organization value the approach, easily engage and internalize the techniques. Our custom methods synthesize relevant practices from Design Thinking, Agile, Lean Six Sigma, Lean Startup and Rockefeller Habits.

Signature Engagement Model

